



BIO ~ Peter Kelly-Detwiler

Peter Kelly-Detwiler, co-founder of NorthBridge Energy Partners has more than 25 years experience in the energy industry. Peter's career has focused on the development of retail competitive markets, as well as new trends, technologies, regulatory and market developments, and sustainable solutions that create value in the energy space.

- Peter plays a key role in evaluating opportunities and technologies in constantly emerging power markets. As an industry expert in demand response, he understands the highly complex interaction between energy-consuming and storage assets and power markets.
- He is also an active contributor at Forbes.com, covering a broad variety of topics, including the economics of natural gas supply and electricity generation, evolving supply and demand technologies, the evolution of renewables and general trends affecting the energy industry today.
- Peter previously served as Senior Vice President of Energy Technology Services at Constellation NewEnergy, where he established the Demand Response group and oversaw its growth to 1700 MW of dispatchable load. He led the team in developing and patenting VirtuWatt, the industry-leading real-time energy use and automated load control platform.
- His earlier career involved various aspects of retail power markets, and he served as both Director of Customer Service, East Coast (AES NewEnergy), and Sr. Director of Operations, New England at (Constellation NewEnergy), a leading competitive retail energy supplier. Peter was also an Adjunct Faculty member in the two-year applied MBA program at Carey School of Business, Johns Hopkins University.
- Peter attended Williams College from 1979–1983 and the Tufts University's Fletcher School from 1986–1988. He frequently keynotes, moderates panels, and runs workshops at conferences, including highly touted seminars on energy markets and technologies at the annual ESNA and VERGE conferences.
- He is currently working on a book concerning innovation and disruption in the electric power industry.



ABOUT NORTHBRIDGE ENERGY PARTNERS

NorthBridge Energy Partners, LLC is a specialized consulting firm that provides industry expertise, market intelligence, decision support, and executive education to organizations and business leaders navigating complex power markets and energy initiatives. NorthBridge works with clients evaluating strategic opportunities to position their technologies, properties, products and services for participation in electric energy markets. They help their customers develop new business models, refine existing market strategies, and create value across regulated and competitive energy environments.

NorthBridge Energy Partners founding principals, Leighton J. Wolffe and Peter Kelly-Detwiler, have 50 years of combined experience in electricity markets, demand management, and the energy technology industries. Together, they possess a unique body of expertise when it comes to combining these disciplines to develop and deploy strategic business development and technology initiatives.

Having worked together for a number of years as senior executives in the energy industry, Leighton and Peter sponsored and led development of VirtuWatt—the first-to-market demand management platform connecting industrial facilities and commercial buildings with competitive electricity markets. Since then, they have been active as consultants helping clients to develop innovative products, services and technologies that can interact with energy markets and participate in both supply side and demand side revenue streams.

Visit NorthBridgeep.com for more information.

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